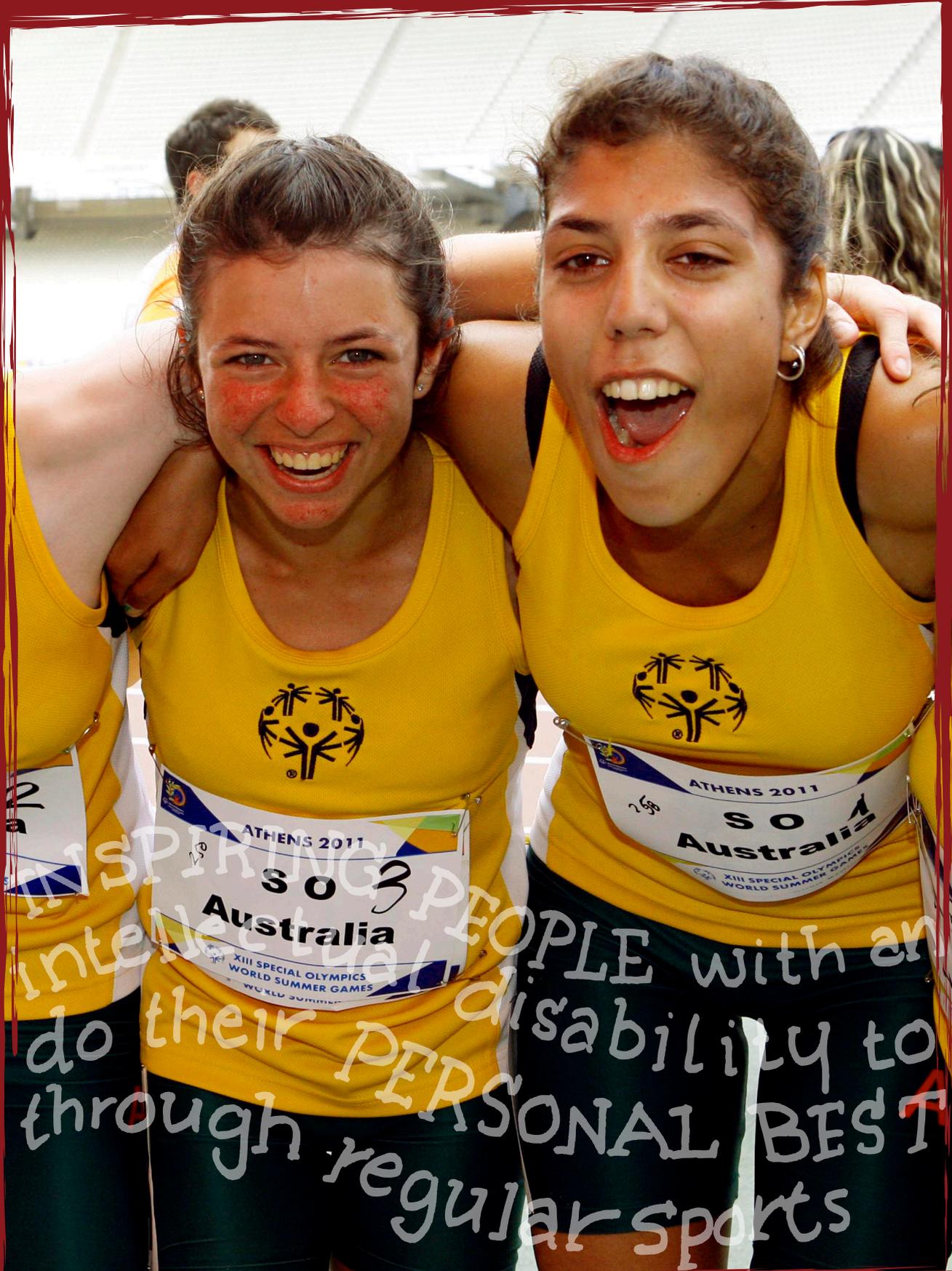


2018

Special Olympics Australia Inspirational Women's Breakfast



INSPIRING PEOPLE with an intellectual disability to do their PERSONAL BEST through regular sports

INTRODUCTION

Special Olympics in Australia is:

- 52 Clubs that provide sports training on a week in week out basis for people with an intellectual disability. It is a place where the families and their communities can support them by focusing on their ability and not their disability.
- State, national and international competition in 18 sports, run by volunteers whose commitment and good will is a testament to all that is great about Australia.

Special Olympics' ceremonies and philosophies are steeped in the Olympic tradition, and this is reflected by the fact it is the only organisation sanctioned by the International Olympic Committee (IOC) to use the term 'Olympics' in its title.

In Australia, Special Olympics is a not-for-profit organisation with tax exempt charity and deductible gift recipient status granted by the Australian Taxation Office. It is registered with the NSW Department of Gaming and Racing under the Charitable Fundraising Act, 1991.

OUR PROPOSAL

Special Olympics Australia welcomes your support to join us at the **2018 Inspirational Women's Breakfast** to be held on Wednesday 7th March in the Tea Rooms of the Queen Victoria Building Sydney. The event will commence at 7am for registration/networking followed by breakfast at 7.30am—9am. Our host for 2018 is Special Olympics Australia Ambassador Mr Peter Overton (Channel 9 News Reader) with a panel of high profile Inspirational Women speakers to include Kate McClymont - Investigative Journalist Sydney Morning Herald.

Sport is at the core of our mission, and through your support we can continue to support athletes, their families and those around them.

There are a number of opportunities for you to sponsor or be a part of the 2018 **Inspirational Women's Breakfast** to include:

Platinum Sponsor—1 only
Gold Sponsors—2 only (non conflicting)
Silver sponsors—4 only (no conflicting sponsors)
Bronze Sponsors
Table Hosts - tables of ten \$850

Help us Make a Difference!

CORPORATE ACKNOWLEDGEMENT, BRANDING & PARTNERSHIP BENEFITS

Your organisation will be seen within the community as a great corporate citizen and helping to make a difference whilst supporting a cause they believe in.

As a Sponsor of the **Inspirational Women's Breakfast** (subject to sponsorship level) your organisation will receive the following benefits including but not limited to:

| BENEFITS | PLATINUM \$7,500 | GOLD \$5,000 | SILVER \$3,500 | BRONZE \$2,500 |
|--|---------------------|-----------------|-------------------|-------------------|
| Acknowledgement as event Platinum Sponsor - "Inspirational Women's Breakfast proudly sponsored by ##### | * | | | |
| Only ONE Platinum Event Sponsor | * | | | |
| Two Tables of ten to entertain your guests | * | | | |
| One Table of ten to entertain your guests | | * | * | * |
| Opportunity for Senior Representative to say a few words at the breakfast | * | | | |
| Opportunity for your company A5 event flyer to be placed in all event programs | * | * | | |
| Opportunity for your company branded gift to be given to each attendee | * | | | |
| Opportunity for your company to donate Business Card Draw Prize and receive copy of Business cards | * | * | | |
| Opportunity for MC or guest speaker to be seated at your table to entertain your guest | * | * | * | |
| Opportunity for staff to volunteer at Corporate Breakfast to enhance your organisation's Corporate Social Responsibilities | * | | | |
| Opportunity for your organisation to present your company gifts to MC and Guest speakers | * | | | |
| Logo acknowledgement as selected sponsor on all marketing collateral | * | * | * | * |
| 2 x company branded pull up banners to be displayed on stage | * | * | | |
| 2 x company branded pull up banners to be displayed side of stage | | | * | * |
| Verbal acknowledgement by MC | * | * | * | * |
| Logo acknowledgement on Event webpage with link to your website | * | * | | |
| Logo acknowledgement in official event program as selected sponsor | * | * | * | * |

OUR MISSION

To provide year-round sports training and athletic competition in a variety of Olympic-type sports for children and adults with an intellectual disability, giving them continuing opportunities to develop physical fitness, demonstrate courage, experience joy and participation in a sharing of gifts, skills and friendship with their families, coaches, other Special Olympics athletes and broader community.

OUR VISION

Special Olympics Australia is dedicated to enriching the lives of Australians with an intellectual disability by providing sporting opportunities that also engage the broader community.

OUR ORGANISATION IN BRIEF

- 52 Clubs across Australia
- 3,000 registered athletes
- Annual Regional and State games held in 14 Olympic-type sports
- Over 175,000 people living with an intellectual disability in Australia
- National and International games are held every four years.
- 1,000 volunteers
- Our aim is to reach out to a further 5,000 athletes by 2018

WHY SPONSOR?

- The Special Olympics message of accomplishment, inclusion and acceptance is timely and compelling in today's challenging world.
- Our community based programs provide individual and corporate supporters with tangible evidence that their support makes a difference
- Special Olympics Australia is a grass roots organisation
- Corporate social responsibility is becoming an increasingly visible corporate metric
- Outstanding recognition in the community while having a positive impact on all Special Olympic Athletes

HOW DOES YOUR SUPPORT HELP?

In line with our four year national strategy your support can help us achieve our five national goals:

- Provide a quality sports experience by enhancing the quality of Special Olympics sports and related programs from the athletes' perspective, recognising and supporting individual motivations and aspirations.
- Engage and welcome communities to support growth by partnering with national, state and local communities and individuals who can expand and enhance the Special Olympics experience for existing and prospective athletes.
- Secure our financial future by generating a national revenue base to support the needs of Special Olympics Australia.
- Increase athlete numbers and participation by penetrating broader geographic areas and offering opportunities to a wider segment of people with an intellectual disability.
- Unify our national organisation by becoming one seamless movement in Australia with a clear understanding of roles and responsibilities and an optimal operating model that takes advantage of our good name and reputation.



IN SUMMARY

Special Olympics Australia welcomes your financial support by becoming a Sponsor at the **2018 Inspirational Women's Breakfast** and helping us raise funds and awareness for Special Olympics Australia.

Thank you for your consideration of this proposal, we look forward to your positive response and to an ongoing and mutually beneficial partnership.

Should you require any additional information please contact:

Fran Eustace
National Manager Fundraising Events
0410 664 564
frane@specialolympics.com.au

Athletes Oath

“Let me win. But if I cannot win, let me be brave in the attempt.”

TESTIMONIALS

Since 1999, SAS has been proudly supporting Special Olympics Australia with financial sponsorship and an active program of staff participation.

Our partnership with Special Olympics Australia is embedded in our culture, and our team is proactive in devoting their time to run activities and assist with fundraising. We are passionate about helping ensure that each athlete is offered every opportunity, training and experience to assist them in their sporting journey.

The Special Olympic athletes are reaching their sporting dreams and SAS is extremely honored to join them in the celebration of their incredible achievements. Our financial support is an important part of our partnership in raising awareness for Special Olympics and assisting our athletes in transforming their lives.

We are extremely proud of our close ties with the North Shore region as that is where we are based as a company. We have been able to watch first-hand their progress, supported by the wonderful team of volunteers who have built the North Shore region into the vibrant community group it is today. We look forward to continuing our support for Special Olympics Australia, helping transform the lives of aspiring athletes.

David Bowie - Managing Director, SAS Institute Australia

"I'm always inspired by the achievements of the athletes, the skills of the volunteers and I am very proud of the great sponsors and donors that support us. Hopefully you too can help Special Olympics and get to know that there really is 'A place for everyone'."

Peter Overton, Special Olympics Australia Ambassador

'My journey as a volunteer started with my son who is an athlete. I decided a long time ago to not be just the transporter of my son to training and tournaments but to become active and join in. I joined the Gold Coast committee and so began my journey. The joy I receive at events watching athletes achieve and grow and the parents' sheer amazement at the outcomes is one of the reasons I keep going.

The other reason is the friendships I have gained from those involved. The support the encouragement and the belief of those around me has enabled me put my hand up for positions I would have never contemplated. My exciting new venture is inviting friends who don't have athletes with a disability to volunteer for our tournaments. Their enjoyment of these is astounding, their comments are something like "one tournament and I am hooked". For me it can't get any better than that.'

Cheryl Haack - Volunteer and Family Member